




EFL Awards 2023
West Bengal





.....

AWARDS CATEGORY 2023/ WEST BENGAL

LEGENDARY AWARDS

FASHION DESIGNER WEST BENGAL
INTERIOR DESIGNER WEST BENGAL
STYLISH ACTOR MALE TELEVISION WEST BENGAL
STYLISH ACTOR FEMALE TELEVISION WEST BENGAL

THE VETERAN

MALE MODEL OF THE DECADE WB
FEMALE MODEL OF THE DECADE WB
FASHION STYLIST OF THE DECADE WB
FASHION MAKE UP PERSONNEL OF THE DECADE WB
MOST STYLISH MEDIA PERSONNEL OF WB
FITNESS INFLUENCER OF THE DECADE WB

POPULAR AWARDS

FASHION DESIGNER CRAFTS AND HANDLOOMS WB
POPULAR MALE MODEL OF THE YEAR WB
POPULAR FEMALE MODEL OF THE YEAR WB
POPULAR FASHION DESIGNER OF THE YEAR WB
POPULAR SHOW DIRECTOR OF THE YEAR WB
POPULR FASHION NIGHT OUT DESITINATION WB
MOST ADMIRER BEAUTY EXPERT WB

NORTHBENGAL AWARDS

EMERGING INTERIOR DESIGNER OF THE YEAR NB
POPULAR INTERIOR DESIGNER NB
POPULAR FASHION DESIGNER NB
POPULAR MALE MODEL NB
POPULAR FEMALE MODEL NB
POPULR FASHION NIGHT OUT DESITINATION NB
POPULR FASHION AND LIFESTYLE INFLUENCER OF THE YEAR NB

EMERGING CATEGORY

EMERGING MALE MODEL OF THE YEAR WB
EMERGING FEMALE MODEL OF THE YEAR WB
EMERGING FASHION DESIGNER OF THE YEAR WB
EMERGING INTERIOR DESIGNER OF THE YEAR WB
EMERGING FASHION STYLIST OF THE YEAR WB
EMERGING FASHION AND LIFESTYLE INFLUENCER OF THE YEAR WB
EMERGING FASHION PHOTOGRAPHER OF THE YEAR WB



Rules & Regulations for Filing a Nomination

- EFL nomination categories and entry details are announced through websites, personalized electronic campaign and tele-calling to prospective nominees in all proposed categories.
- Nominations will be open for the following categories: Popular Awards, Emerging Awards and North Bengal Awards.
- Prelim jury to identify best performers among Nominations.
- Actors, Designers and Industry Professionals will amongst the main JURY Panel.
- The Nominations will be open only for professionals of West Bengal with a proof of Adhaar Card/ or through industry recommendations.
- Awards details and nomination forms can be understood from EFL website.
- Eligible applicants are required to submit nominations with details and supporting material – latest by 15th May, 2023
- One can file only one Nomination, filing two categories might lead to cancelation of both.
- Email id and phone numbers should be proper as the organizers will coordinate with you in the said numbers for smooth coordination whenever required.
- The first-hand nomination forms will be checked by the EFL team for eligibility, completeness and data correctness. Nominees may be asked to rectify mistakes, if found any, and also provide supporting documents wherever required.



- EFL team of analysts then make a presentation for the EFL Jury 2023 with analysis of relevant performance metrics for each category (such as folio, work profile, achievements and collaborations).
- The decision of the Jury will be considered as final decision and no challenges can be made in any form.
- The Jury and the organizers have the right to decide on the final categories to be awarded, renaming the titles and moving nominations to the most appropriate categories wherever required.
- Categories failing to receive less than two valid nominations may be dropped or clubbed with other categories without notice.
- Names of Prelim, on ground and Final Jury may or may not be announced/ disclosed/ displayed on website. Even if they are announced/ disclosed/ displayed on website finally their involvement will be subject to their availability on the day of the jury presentations for active participation in the Jury Process.
- The coveted EFL trophies will go to the best among the top performers. The final names will be announced at the glittering EFL ceremony on 4th June, 2023 in Kolkata during the gala Awards Ceremony.
- The Awardees need to do a special photo shoot and story for the social promotions after the show for media. The date venue and time will be announced shortly.